



**iUniversity**  
BY IYDA

## **Executive Certificate in Business Leadership & Strategy**

### **iUniversity by IYDA**

Duration	6 Months
Learning Hours	180 Hours
Mode	Online / Offline / Hybrid
Eligibility	Graduate / Final Year Students / Working Professionals
Level	Beginners to Advanced
Certification	Executive Certificate from iUniversity by IYDA

#### ***Module 1: Foundations of Business Leadership***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 2: Strategic Thinking and Decision Making***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 3: Business Environment and Competitive Analysis***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 4: Leadership Communication and Influence***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 5: Organizational Behaviour and Team Management***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 6: Financial Management for Leaders***

Practical learning through leadership exercises, simulations, and real-world case studies.

#### ***Module 7: Marketing Strategy and Customer Insights***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Module 8: Operations and Process Excellence***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Module 9: Innovation and Digital Transformation***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Module 10: Negotiation and Conflict Resolution***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Module 11: Change Management and Risk Management***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Module 12: Capstone Project and Business Case Studies***

Practical learning through leadership exercises, simulations, and real-world case studies.

### ***Career Opportunities:***

- Business Manager
- Operations Manager
- Strategy Consultant
- Team Leader
- Project Lead
- Business Development Manager
- Entrepreneur