



iUniversity
BY IYDA

Management Bootcamp in Business Leadership & Strategy

iUniversity by IYDA

Duration	6 Months
Course Hours of Learning	180 Hours
Mode	Online / Offline / Hybrid
Eligibility	Graduate / Working Professionals
Level	Beginners to Advanced
Certification	Management Bootcamp Certificate from iUniversity by IYDA

Module 1: Foundations of Business Leadership

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 2: Strategic Thinking & Decision Making

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 3: Organizational Behavior & Team Management

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 4: Communication & Negotiation Skills

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 5: Business Strategy Development

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 6: Change Management & Innovation

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 7: Financial Decision-Making for Managers

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 8: Marketing & Customer-Centric Leadership

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 9: Project & Performance Management

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 10: Leadership in the Digital Era

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 11: Business Ethics & Corporate Governance

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Module 12: Capstone Project & Industry Case Studies

Practical learning through case studies, leadership exercises, simulations, and real-world business applications.

Tools & Technologies Covered:

- Microsoft Excel
- Power BI
- Trello
- Asana
- Canva
- Google Workspace
- Slack
- Zoom
- Miro
- ChatGPT

Career Opportunities:

- Business Manager
- Team Leader
- Strategy Analyst
- Operations Manager
- Project Manager
- Business Consultant
- Leadership Development Specialist
- Corporate Trainer
- Entrepreneur
- Management Executive