



**iUniversity**  
BY IYDA

## **Executive Certificate in Generative AI & Prompt Engineering**

### **iUniversity by IYDA**

Duration	5 Months
Learning Hours	190 Hours
Mode	Online / Offline / Hybrid
Eligibility	Graduate / Final Year Students / Working Professionals
Level	Beginners to Advanced
Certification	Executive Certificate from iUniversity by IYDA

#### ***Module 1: Introduction to Generative AI***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 2: Large Language Models (LLMs)***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 3: Prompt Engineering Fundamentals***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 4: Advanced Prompt Design Techniques***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 5: AI Content Creation and Automation***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 6: Generative AI for Business Applications***

Hands-on learning through practical exercises, real-world projects, and case studies.

#### ***Module 7: AI Tools: ChatGPT, Gemini & Copilot***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Module 8: Image Generation with AI***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Module 9: AI Ethics and Responsible AI***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Module 10: No-Code and Low-Code AI Solutions***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Module 11: AI Workflow Automation***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Module 12: Capstone Project and Industry Case Studies***

Hands-on learning through practical exercises, real-world projects, and case studies.

### ***Tools & Platforms Covered:***

- ChatGPT
- Google Gemini
- Microsoft Copilot
- Claude
- DALL-E
- Midjourney
- Canva AI
- Zapier
- Notion AI
- Gamma

### ***Career Opportunities:***

- Prompt Engineer
- Generative AI Specialist
- AI Automation Consultant
- AI Content Strategist
- Innovation Analyst
- AI Product Associate
- Digital Transformation Specialist